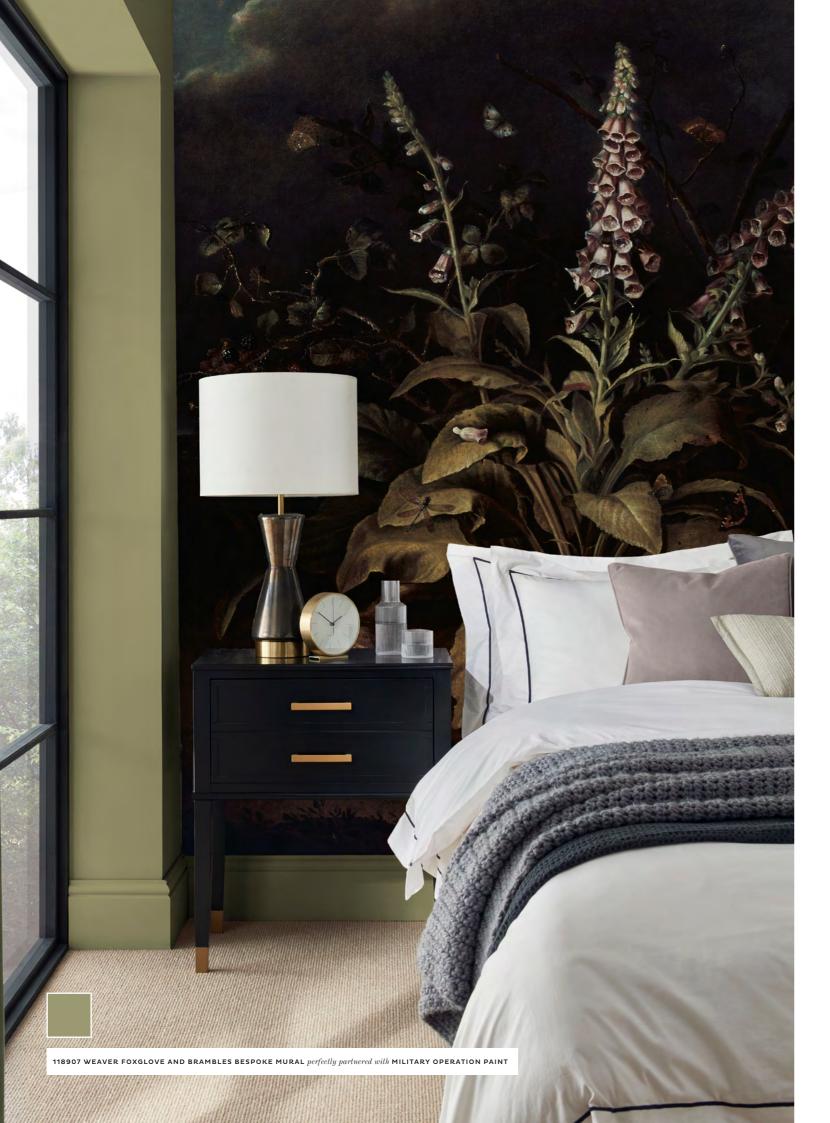
LovingMAY 2022 • *Issue 24* Brought to you by Graham & Brown /E with the ART We have brought some of TATE's great artworks into the home with our exclusive bespoke mural collection. In the Spotlight HEIR In honour of the upcoming Jubilee we explore the regal purple shade. FIND YOUR PERFECT MA With so many designs and colours to choose from, it can be difficult to choose, so we've made it a touch easier for you with our simple quiz



Trend TALK



Your favourite piece of art your way, is only limited by your imagination.

his month we are thrilled to be adding to our mural offering with the launch of a breathtaking collection of bespoke wall coverings. Bringing some of TATE's great artworks into the home with our exclusive TATE collection, in the form of 32 fully customisable wall murals.

We are privileged to have had the opportunity to browse the TATE collections and choose some exquisite works of art to create some of the most stunning custom murals available.

It has been a truly exhilarating project to work on. As TATE has a vast archive containing some of the most iconic pieces of art in the world, we had some tough

decisions to make, but we are thrilled to be able to bring these great pieces into the home. Why frame your favourite painting when you can have a wall full of it, or your very own renaissance ceiling?

This collection showcases some beautiful works of art by artists including, J.M.W Turner, Claude Monet, Ethel Walker, Jessica Dismorr and Vincent Van Gogh.

Fully customisable to meet your specifications and dimensions, our online easy-to-use, made-to-measure tool allows you to personalise each of our unique mural designs to your wall so you can live with the art you love...

ALAN KEMP

Head of Brand Marketing

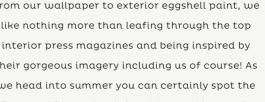
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IN THE PRESS Did you spot us?

From our wallpaper to exterior eggshell paint, we like nothing more than leafing through the top interior press magazines and being inspired by their gorgeous imagery including us of course! As we head into summer you can certainly spot the flora and fauna that is inspiring us this month.





MIDNIGHT TROPIC WALLPAPER αs seen in THE SUNDAY TIMES

EDULIS SKY WALLPAPER

as seen in MARIE CLAIRE FRANCE

MYKONOS HARBOUR as seen in **HGTV MAGAZINE**



1946 EXTERIOR EGGSHELL PAINT as seen in **WONEN NL**

TURNER CROSSING THE BROOK MURAL

as seen in **COUNTRYANDTOWNHOUSE**



A celebration of

CULTURE and CREATIVITY

The exclusive range of bespoke murals in the TATE collection are designed with the home at its heart.

With this range, we aim to bring some of the great artworks in the world into your homes, so everyone can enjoy their beauty. The range includes works from Dutch pioneer of abstract art, Piet Mondrian, who developed from early landscape pictures to geometric abstract works, as well as the harmonious curvilinear forms created by Victor Pasmore. Works from British Artist, Jessica Dismorr, can also be found in the collection with a series of pastel geometric shapes bringing abstract forms into the home. The whole collection is designed to be enjoyed by all, whether an art enthusiast or an amateur who enjoys their beauty, there is something here for everyone.







MONDRIAN

COMPOSITION

SHOP THE LOOK

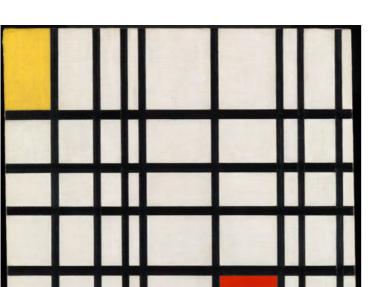
G&B WHITE grahambrown.com

FLOOR LAMP Funambule Adjustable

laredoute.co.uk

 $Reading\ Arc$

Composition with Yellow, Blue and Red depicts Mondrian's iconic abstract style working with simple vertical and horizontal lines in just black, white, and primary colours.



SIDE TABLE

Winona Round Pedestal westelm.co.uk



BESPOKE MURAL Mondrian Composition

grahambrown.com



RUG

Caimas Collection Black & White

rugs.com







innes.co.uk



OSBORN

BEACH AT DUSK

SHOP THE LOOK

Osborn captures the beauty of the English seaside town of St Ives which he resided in. With a muted colour palette of blues and browns, Beach at Dusk, St Ives Harbour showcases the tranquil scenery at twilight.



POUFFE

Charles Bentley Round Taupe Velvet

manomano.co.uk



BESPOKE MURAL

Osborn Beach at Dusk
grahambrown.com

FABRIC

 $Opulence\ Mint$

grahambrown.com



Model 01 in Elephant

CUSHION
Grey Luxe

grahambrown.com

CANOPY

swyfthome.com





DISMORR

ABSTRACT COMPOSITION

SHOP THE LOOK

Contrasting pastel shapes on a deep black backdrop, this abstract piece explores dimension with its uariety of prism-like forms.

CHAIR

Johan Dining Chair

barkerandstonehouse.co.uk





BESPOKE MURAL

Dismorr Abstract Composition grahambrown.com





RUG

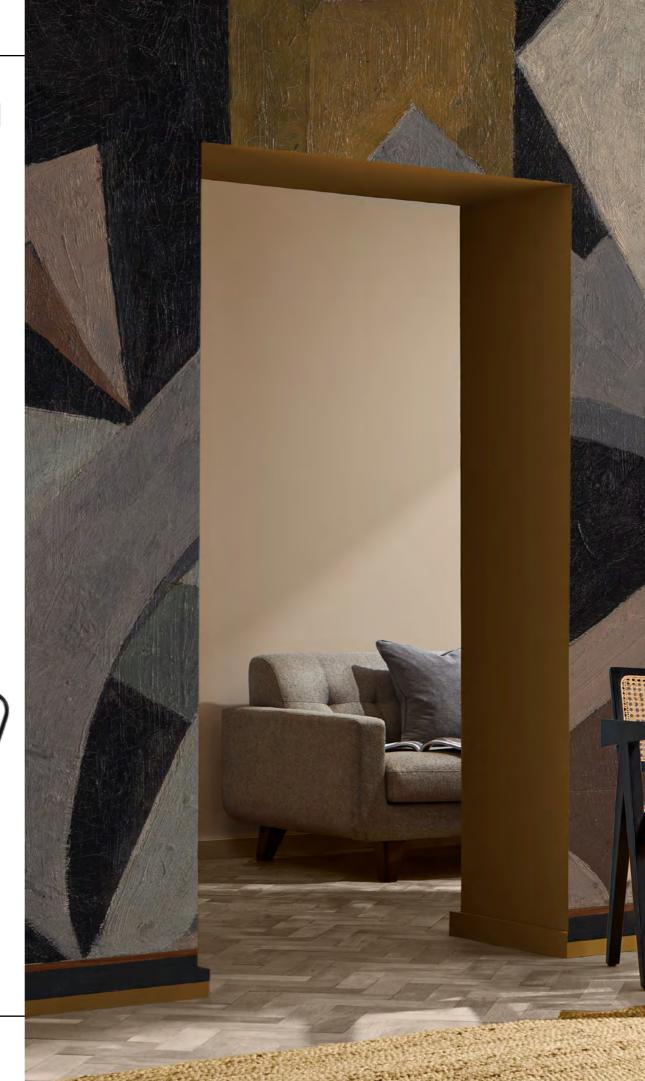
sazy.com





Demeter Handwoven Natural







Lotus Plum grahambrown.com

IN THE

Spotlight

The colour purple has long since
been associated with royalty,
power and wealth, and this year,
Her Majesty The Queen is bringing it
back with her Platinum Jubilee. For years, all except

close members of the royal family were forbidden to wear the colour purple, due to its elite status and rarity. Whilst the colour purple is now worn freely throughout the world, its timeless class has not diminished.

Our aptly named Heir paint shade and its perfectly partnered wallpaper and fabrics are the perfect way to bring a regal touch to your own palace.

FABRIC Palm Deep Lilac

grahambrown.com









Timeless and

TRENDING

nless you've been living under a rock for the past year or so, you've probably heard of a little show called *Bridgerton*. The cultural impact that the hit Netflix show has had on the world of interiors is undeniable, inspiring us to recreate the timeless look of its sets in our own homes.

Set in Regency era England, a period towards the end of the Georgian era, the show's art department perfectly captures the exquisite maximalism of the time, though you may have been a little distracted by the saucy antics of the characters to fully notice. But don't worry, we've pulled together our best advice for getting involved in this trend, which has been given the moniker 'Regencycore.'

"The 1800s is a period full of opulent interiors and regal designs," explains Paula Taylor, Colour & Trend Specialist at Graham & Brown. "Flamboyant and opulent, it is a brilliant excuse to pull out all the stops, from candelabras and porcelain tea sets, to four-poster beds and ornate gold mirrors. By updating your walls you can truly step into the set of your favourite shows."

Rather than modernizing all areas of our homes and starting with a blank slate, we now have a deeper appreciation of historic features. A trompe l'oeil effect mural with architectural elements is a great way to achieve the same effect if your home is not blessed with such detailing, while a combination of oriental rugs and linoleum are a great substitute for period marble tiles.

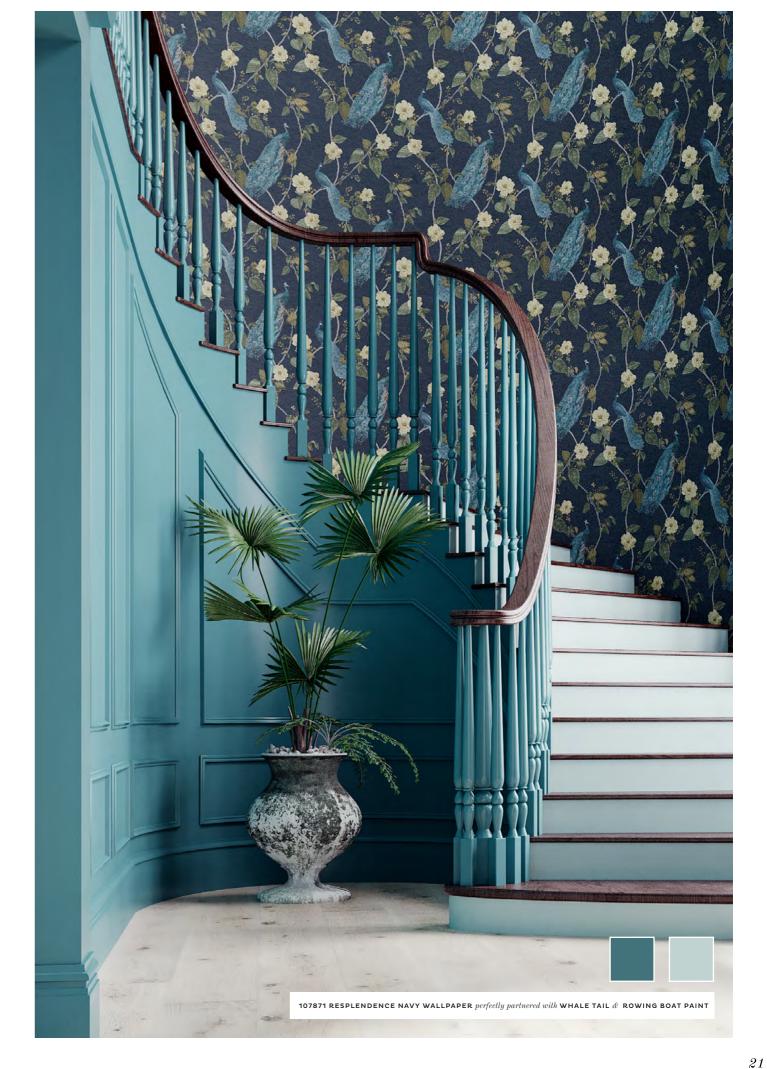




When it comes to adding a touch of historical glamour to your home, the wallpaper options are endless. Classical designs on a textured, almost fabric-like paper are perfect for reception areas and spaces used for entertaining, harking back to the ballrooms and dining rooms of the wealthy Georgians.

"Toile wallpaper designs are a great way to tell a story and add a splash of personality to a room," continues Paula. "Whilst textured florals and damask will make for a striking feature wall. For a contemporary take on the trend, a pastel paint palette of duck egg blue and vintage rose pink will add just the right amount of Marie Antoinette."

But that's not to say you can't take a bolder approach with colour when realising your Regencycore fantasy, should you be that way inclined. Flamboyant jewel tones, such as Teal and Plum, are just what the doctor ordered if you like your nostalgia served with a modern twist.



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"By updating your WALLS you can truly step into the set of your FAVOURITE shows."

Really commit to your 1800s fixation by leaving your phone in the other room and settling down with your favourite Jane Austen novel in your own Regency era reading corner. The stability of this trend's design provides perfect security, allowing you to truly relax.

To recreate this look, opt for classic damask wallpaper with swags or urns in pared back tones. In place of investing in pricey detailed trims, try framing artwork in ornate frames and adding lavishly rimmed mirrors. If however you are looking for something a bit more permanent, you can create panels with ornate beading and choose a dramatic damask wallpaper to hang within its frames. To complete the look choose a complimentary paired back colour for the ceiling, skirts and coving.

Feeling inspired? Don't forget that all Graham & Brown wallpapers are perfectly partnered with co-ordinating paints and fabrics, so it couldn't be easier to get started on that full-room makeover that you've been dreaming about lately as you rewatch <code>Bridgerton</code> for the umpteenth time.



ANIMALS

Take a walk on the wild side

with a wallpaper design

inspired by the animal

kingdom.

TREES

Immerse yourself in the

tranquillity of nature

with a tree wallpaper

design.

Start here FIND YOUR HOW MANY WALLS WILL YOU BE DECORATING? Perfect Match! WHAT SIZE IS LOOKING FOR SOMETHING ON THE SIMPLER SIDE? At Graham & Brown, we have a huge range of over 700 wallpapers for you to choose from. DO YOU PREFER DO YOU LIKE With so many designs and colours A STRUCTURED STYLE BOLD OR SUBTLE? OR SPONTANEOUS STYLES? DESIGN? to choose from, it can be difficult to choose just one, so we've made it a touch easier for you with our simple quiz to find your perfect match! OR MINIMALIST? Multi Colour One Color

FLORAL

Surround yourself

with beautiful blossoms

with a floral paper.

GEOMETRIC

Sleek and modern,

a geometric is the perfect

pick for your home.

PLAIN

You prefer the simple

things in life, so why not

try out a perfect plain.



LOVING YOUR HOMES

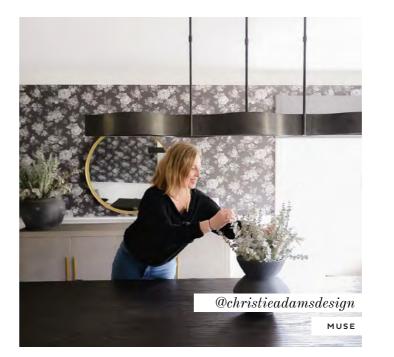
Tag us, submit a review and become part of the Loving Home family

 $\#Graham and brown \ \#Lovinghome$













SONGS TO DECORATE TO

May Playlist

Vice Versa Calvin markus

Vincent don maclean

Venus bananarama

Masterpiece MADONNA

Royals LORDE

Painter Man THE CREATION

 $Work\ of\ Art$ britt nicole

Euphoria LOREEN

Somebody to Love QUEEN

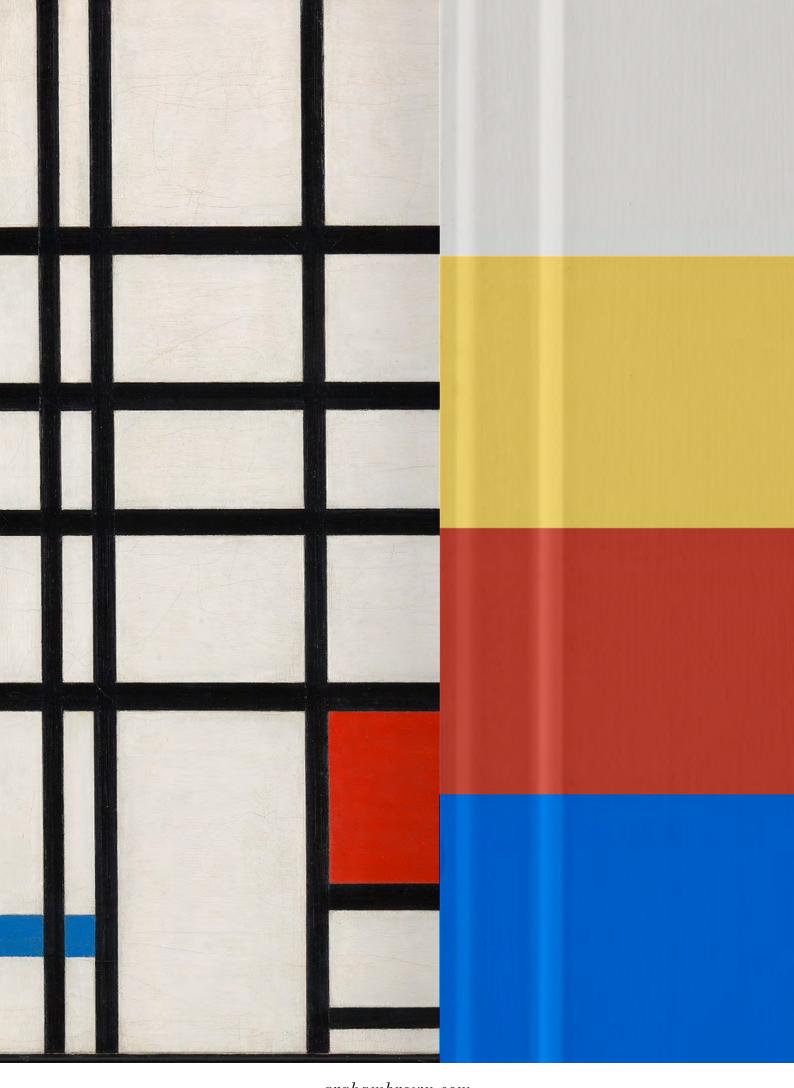


OPEN THE SPOTIFY APP AND TAP SEARCH,

TAP THE CAMERA ICON AND SCAN THE

CODE ABOVE

26



graham brown.com